

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
569458-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Local WDAF House	Kansas City WD	Local

Advertiser	Product	Estimate Number
McCaskill/D/MO/US Senate	August 21-26, 2012 :60	August 21-26, 2012

Billing Address:

Media Strategies & Research
Attention: Suzanne Lorimer
1580 Lincoln Street
Suite 510
Denver, CO 80203

Flight Dates	Order #	Alt Order #
08/21/12 - 08/26/12	569458	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																		
1	08/22/12	08/22/12	M-F 5-530a	5-530a	--1----	1:00	1	\$500.00	NM																																																		
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5	08/21/12	08/21/12	M-F 10-11a	10-11a	-1-----	1:00	1	\$300.00	NM																																																		
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INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
569458-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
McCaskill/D/MO/US Senate	August 21-26, 2012 :60	August 21-26, 2012 :	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/24/12	08/24/12	M-F 1-130p	1-130p	----1--	1:00	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ----1-- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 08/24/12 1:25 PM M-F 1-130p 1-130p 1:00 CMT1211 \$300.00 NM									
7	08/23/12	08/23/12	M-F 3-4p	3-4p	---1---	1:00	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ---1--- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 08/23/12 3:39 PM M-F 3-4p 3-4p 1:00 CMT1207 \$300.00 NM									
8	08/22/12	08/22/12	M-F 5-6p	5-6p	--1----	1:00	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --1---- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 08/22/12 5:22 PM M-F 5-6p 5-6p 1:00 CMT1212 \$900.00 NM									
9	08/24/12	08/24/12	M-F 6-630p	6-630p	----1--	1:00	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ----1-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 08/24/12 6:15 PM M-F 6-630p 6-630p 1:00 CMT1212 \$1,200.00 NM									
10	08/21/12	08/23/12	M-F 630-7p	630-7p	-1-1---	1:00	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -1-1--- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 08/21/12 6:53 PM M-F 630-7p 630-7p 1:00 CMT1212 \$900.00 NM 2 4 Th 08/23/12 6:46 PM M-F 630-7p 630-7p 1:00 CMT1211 \$900.00 NM									
11	08/23/12	08/23/12	FOX Prime Thursday 8-9p	8p-9p	---1---	1:00	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ---1--- 1 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 08/23/12 8:22 PM FOX Prime Thursday 8-9p 8p-9p 1:00 CMT1212 \$2,400.00 NM									
12	08/21/12	08/21/12	M-F 9-10p	9-10p	-1-----	1:00	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 08/21/12 9:55 PM M-F 9-10p 9-10p 1:00 CMT1211 \$1,500.00 NM									
13	08/24/12	08/24/12	M-F 1030-1102p	1030-1102p	----1--	1:00	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ----1-- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 08/24/12 10:45 PM M-F 1030-1102p 1030-1102p 1:00 CMT1207 \$750.00 NM									

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14	08/26/12	08/26/12	Su 10-1030p	10-1030p	-----1	1:00	1	\$1,260.00	NM																				
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1 4	Su	08/26/12	10:09 PM	Su 10-1030p	10-1030p	1:00	CMT1207	\$1,260.00	NM																				

<u>Total Spots</u>	16	<u>Gross Total</u>	\$14,410.00
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Payment Terms 30 Days

<u>Agency Commission</u>	\$2,161.50
<u>Net Amount Due</u>	\$12,248.50

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3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
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Attention: Suzanne Lorimer
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Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 08/21/12 5:23 AM M-F 5-530a 5-530a :30 CMT1213 \$250.00 NM									
2	08/23/12	08/23/12	M-F 530-6a	530-6a	---1---	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ---1--- 1 \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 08/23/12 5:45 AM M-F 530-6a 530-6a :30 CMT1213 \$250.00 NM									
3	08/21/12	08/24/12	M-F 6-7a	6-7a	-11-1--	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -11-1-- 3 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 08/21/12 6:38 AM M-F 6-7a 6-7a :30 CMT1213 \$450.00 NM 2 4 W 08/22/12 6:43 AM M-F 6-7a 6-7a :30 CMT1213 \$450.00 NM 3 4 F 08/24/12 5:58 AM M-F 6-7a 6-7a :30 CMT1213 \$450.00 NM									
4	08/21/12	08/24/12	M-F 7-9a	7-9a	-1-1---	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -1-1--- 2 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 08/21/12 7:15 AM M-F 7-9a 7-9a :30 CMT1213 \$450.00 NM 2 4 Th 08/23/12 8:58 AM M-F 7-9a 7-9a :30 CMT1204 \$450.00 NM									
5	08/24/12	08/24/12	M-F 9-10a	9-10a	----1--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ----1-- 1 \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 F 08/24/12 9:43 AM M-F 9-10a 9-10a :30 CMT1204 \$150.00 NM									

INVOICE

Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
569457-1	08/26/12	August 2012	07/30/12 - 08/25/12
Advertiser		Product	Estimate Number
McCaskill/D/MO/US Senate		August 21-26, 2012	August 21-26, 2012

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/22/12	08/24/12	M-F 12-1p	12-1p	--1----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --1---- 1 \$225.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 08/22/12 12:44 PM M-F 12-1p 12-1p :30 CMT1213 \$225.00 NM									
7	08/22/12	08/24/12	M-F 3-4p	3-4p	--1-1--	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --1-1-- 2 \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 08/22/12 3:20 PM M-F 3-4p 3-4p :30 CMT1213 \$150.00 NM 2 4 F 08/24/12 3:39 PM M-F 3-4p 3-4p :30 CMT1213 \$150.00 NM									
8	08/21/12	08/21/12	M-F 4-5p	4-5p	-1-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -1----- 1 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 08/21/12 4:12 PM M-F 4-5p 4-5p :30 CMT1213 \$300.00 NM									
9	08/23/12	08/24/12	M-F 5-6p	5-6p	---11--	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ---11-- 2 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 08/23/12 5:08 PM M-F 5-6p 5-6p :30 CMT1213 \$450.00 NM 2 4 F 08/24/12 5:14 PM M-F 5-6p 5-6p :30 CMT1204 \$450.00 NM									
10	08/22/12	08/23/12	M-F 6-630p	6-630p	--11---	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --11--- 2 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 08/22/12 6:10 PM M-F 6-630p 6-630p :30 CMT1213 \$600.00 NM 2 4 Th 08/23/12 6:14 PM M-F 6-630p 6-630p :30 CMT1204 \$600.00 NM									
11	08/24/12	08/24/12	M-F 630-7p	630-7p	----1--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ----1-- 1 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 F 08/24/12 6:48 PM M-F 630-7p 630-7p :30 CMT1213 \$450.00 NM									
12	08/21/12	08/21/12	FOX Prime Tuesday 8-9p	8p-9p	-1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -1----- 1 \$1,500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 08/21/12 8:20 PM FOX Prime Tuesday 8-9p 8p-9p :30 CMT1213 \$1,500.00 NM									

INVOICE

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Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
569457-1	08/26/12	August 2012	07/30/12 - 08/25/12
Advertiser	Product	Estimate Number	
McCaskill/D/MO/US Senate	August 21-26, 2012	August 21-28, 2012	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	08/22/12	08/24/12	M-F 9-10p	9-10p	--111--	:30	3	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --111-- 3 \$750.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 W 08/22/12 9:43 PM M-F 9-10p 9-10p :30 CMT1213 \$750.00 NM									
2 4 Th 08/23/12 9:10 PM M-F 9-10p 9-10p :30 CMT1213 \$750.00 NM									
3 4 F 08/24/12 9:23 PM M-F 9-10p 9-10p :30 CMT1204 \$750.00 NM									
14	08/23/12	08/23/12	M-F 1030-1102p	1030-1102p	---1---	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ---1--- 1 \$375.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Th 08/23/12 10:45 PM M-F 1030-1102p 1030-1102p :30 CMT1204 \$375.00 NM									
15	08/25/12	08/25/12	Sa 10-1030p	10-1030p	-----1-	:30	1	\$630.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----1- 1 \$630.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Sa 08/25/12 10:14 PM Sa 10-1030p 10-1030p :30 CMT1204 \$630.00 NM									

Total Spots 23 Gross Total \$11,030.00

Payment Terms 30 Days

Agency Commission \$1,654.50

Net Amount Due \$9,375.50

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
567919-1	08/26/12	August 2012	07/30/12 - 08/19/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Local WDAF House	Kansas City WD	Local

Advertiser	Product	Estimate Number
McCaskill/D/MO/US Senate	August 14-19, 2012	August 14-19, 2012

Billing Address:

Media Strategies & Research
Attention: Suzanne Lorimer
1580 Lincoln Street
Suite 510
Denver, CO 80203

Flight Dates	Order #	Alt Order #
08/14/12 - 08/19/12	567919	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/14/12	08/19/12	M-F 5-530a	5-530a	--111--	:30	3	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --111-- 3 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 08/15/12 5:08 AM M-F 5-530a 5-530a :30 CMT1213 \$125.00 NM 2 4 Th 08/16/12 5:09 AM M-F 5-530a 5-530a :30 CMT1213 \$125.00 NM 3 4 F 08/17/12 5:07 AM M-F 5-530a 5-530a :30 CMT1213 \$125.00 NM									
2	08/14/12	08/19/12	M-F 530-6a	530-6a	--111--	:30	3	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --211-- 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 08/15/12 5:35 AM M-F 530-6a 530-6a :30 CMT1213 \$250.00 NM 2 4 W 08/15/12 5:53 AM M-F 530-6a 530-6a :30 CMT1213 \$250.00 NM 3 4 Th 08/16/12 5:52 AM M-F 530-6a 530-6a :30 CMT1213 \$250.00 NM 4 4 F 08/17/12 5:36 AM M-F 530-6a 530-6a :30 CMT1213 \$250.00 NM									
3	08/17/12	08/17/12	M-F 6-7a	6-7a	----1--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 ----1-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 08/17/12 6:00 AM M-F 6-7a 6-7a :30 CMT1213 \$450.00 NM									
4	08/16/12	08/16/12	M-F 7-9a	7-9a	---1---	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 ---1--- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 08/16/12 7:58 AM M-F 7-9a 7-9a :30 CMT1213 \$450.00 NM									

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Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
567919-1	08/26/12	August 2012	07/30/12 - 08/19/12
Advertiser	Product	Estimate Number	
McCaskill/D/MO/US Senate	August 14-19, 2012	August 14-19, 2012	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/18/12	08/18/12	Sa 7-9a	Sa 7-9a	-----1-	:30	1	\$225.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----1-	1	\$225.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Sa	08/18/12	6:59 AM	Sa 7-9a	Sa 7-9a	:30	CMT1213	\$225.00	NM
6	08/19/12	08/19/12	Su 7-9a	Su 7-9a	-----1	:30	1	\$150.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----1	1	\$150.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Su	08/19/12	8:46 AM	Su 7-9a	Su 7-9a	:30	CMT1213	\$150.00	NM
7	08/17/12	08/17/12	M-F 9-10a	9-10a	----1--	:30	1	\$150.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	----1--	1	\$150.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	08/17/12	9:58 AM	M-F 9-10a	9-10a	:30	CMT1213	\$150.00	NM
8	08/16/12	08/16/12	M-F 11-1130a	11-1130a	---1---	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	---1---	1	\$100.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	08/16/12	11:15 AM	M-F 11-1130a	11-1130a	:30	CMT1213	\$100.00	NM
9	08/15/12	08/16/12	M-F 3-4p	3-4p	--11---	:30	2	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--11---	2	\$100.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	08/15/12	3:09 PM	M-F 3-4p	3-4p	:30	CMT1213	\$100.00	NM
2 4	Th	08/16/12	3:29 PM	M-F 3-4p	3-4p	:30	CMT1213	\$100.00	NM
10	08/15/12	08/17/12	M-F 4-5p	4-5p	--111--	:30	3	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--111--	3	\$300.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	08/15/12	4:30 PM	M-F 4-5p	4-5p	:30	CMT1213	\$300.00	NM
2 4	Th	08/16/12	4:25 PM	M-F 4-5p	4-5p	:30	CMT1213	\$300.00	NM
3 4	F	08/17/12	4:29 PM	M-F 4-5p	4-5p	:30	CMT1213	\$300.00	NM
11	08/15/12	08/17/12	M-F 5-6p	5-6p	---11--	:30	2	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	---11--	2	\$300.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	08/16/12	5:36 PM	M-F 5-6p	5-6p	:30	CMT1213	\$300.00	NM
2 4	F	08/17/12	5:54 PM	M-F 5-6p	5-6p	:30	CMT1213	\$300.00	NM

INVOICE

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Invoice #	Invoice Date	Invoice Month	Invoice Period
567919-1	08/26/12	August 2012	07/30/12 - 08/19/12
Advertiser	Product	Estimate Number	
McCaskill/D/MO/US Senate	August 14-19, 2012	August 14-19, 2012	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	08/15/12	08/17/12	M-F 6-630p	6-630p	--1-1--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --1-1-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 08/15/12 6:28 PM M-F 6-630p 6-630p :30 CMT1213 \$400.00 NM 2 4 F 08/17/12 6:21 PM M-F 6-630p 6-630p :30 CMT1213 \$400.00 NM									
13	08/15/12	08/17/12	M-F 630-7p	630-7p	--111--	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --111-- 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 08/15/12 6:45 PM M-F 630-7p 630-7p :30 CMT1213 \$300.00 NM 2 4 Th 08/16/12 6:53 PM M-F 630-7p 630-7p :30 CMT1213 \$300.00 NM 3 4 F 08/17/12 6:53 PM M-F 630-7p 630-7p :30 CMT1213 \$300.00 NM									
14	08/15/12	08/17/12	M-F 9-10p	9-10p	--111--	:30	3	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --111-- 3 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 08/15/12 9:46 PM M-F 9-10p 9-10p :30 CMT1213 \$750.00 NM 2 4 Th 08/16/12 M-F 9-10p 9-10p :00 \$750.00 NM See MG 14.5 3 4 F 08/17/12 M-F 9-10p 9-10p :00 \$750.00 NM See MG 14.4 5 4 Su 08/19/12 9:08 PM Su 9-10p 9-10p :30 CMT1213 \$750.00 NM MG for 14.2 08/16 4 4 Su 08/19/12 9:39 PM Su 9-10p 9-10p :30 CMT1213 \$750.00 NM MG for 14.3 08/17									
15	08/15/12	08/17/12	M-F 10-1030p	10-1030p	--11---	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --11--- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 08/15/12 10:29 PM M-F 10-1030p 10-1030p :30 CMT1213 \$750.00 NM 2 4 Th 08/16/12 10:56 PM M-F 10-1030p 10-1030p :30 CMT1213 \$750.00 NM *									
16	08/15/12	08/17/12	M-F 1030-1102p	1030-1102p	--111--	:30	3	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --111-- 3 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 08/15/12 10:54 PM M-F 1030-1102p 1030-1102p :30 CMT1213 \$375.00 NM 2 4 Th 08/16/12 11:39 PM M-F 1030-1102p 1030-1102p :30 CMT1213 \$375.00 NM * 3 4 F 08/17/12 11:20 PM M-F 1030-1102p 1030-1102p :30 CMT1213 \$375.00 NM *									
17	08/18/12	08/18/12	Sa 9-10p	9-10p	-----1-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Sa 08/18/12 9:23 PM Sa 9-10p 9-10p :30 CMT1213 \$450.00 NM									

INVOICE

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
587919-1	08/26/12	August 2012	07/30/12 - 08/19/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
McCaskill/D/MO/US Senate	August 14-19, 2012	August 14-19, 2012	

<u>Total Spots</u>	34	<u>Gross Total</u>	\$11,625.00
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Payment Terms 30 Days

<u>Agency Commission</u>	\$1,743.75
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<u>Net Amount Due</u>	\$9,881.25
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INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
567374-1	08/26/12	August 2012	07/30/12 - 08/18/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Local WDAF House	Kansas City WD	Local

Advertiser	Product	Estimate Number
McCaskill/D/MO/US Senate	August 12-19, 2012	August 12-19, 2012

Billing Address:

Media Strategies & Research
Attention: Suzanne Lorimer
1580 Lincoln Street
Suite 510
Denver, CO 80203

Flight Dates	Order #	Alt Order #
08/12/12 - 08/19/12	567374	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/13/12	08/16/12	M-F 6-7a	6-7a	1111---	1:00	4	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1111--- 4 \$900.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 M 08/13/12 6:57 AM M-F 6-7a 6-7a 1:00 CMT1211 \$900.00 NM									
2 4 Tu 08/14/12 6:53 AM M-F 6-7a 6-7a 1:00 CMT1212 \$900.00 NM									
3 4 W 08/15/12 6:12 AM M-F 6-7a 6-7a 1:00 CMT1212 \$900.00 NM									
4 4 Th 08/16/12 6:42 AM M-F 6-7a 6-7a 1:00 CMT1212 \$900.00 NM									
2	08/13/12	08/17/12	M-F 7-9a	7-9a	1-111--	1:00	4	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1-111-- 4 \$900.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 M 08/13/12 8:43 AM M-F 7-9a 7-9a 1:00 CMT1212 \$900.00 NM									
2 4 W 08/15/12 8:13 AM M-F 7-9a 7-9a 1:00 CMT1211 \$900.00 NM									
3 4 Th 08/16/12 8:59 AM M-F 7-9a 7-9a 1:00 CMT1211 \$900.00 NM									
4 4 F 08/17/12 8:08 AM M-F 7-9a 7-9a 1:00 CMT1212 \$900.00 NM									
3	08/13/12	08/13/12	M-F 9-10a	9-10a	1-----	1:00	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1----- 1 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 M 08/13/12 9:58 AM M-F 9-10a 9-10a 1:00 CMT1211 \$300.00 NM									
4	08/14/12	08/14/12	M-F 10-11a	10-11a	-1-----	1:00	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -1----- 1 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Tu 08/14/12 10:47 AM M-F 10-11a 10-11a 1:00 CMT1211 \$200.00 NM									

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
567374-1	08/26/12	August 2012	07/30/12 - 08/18/12
Advertiser	Product	Estimate Number	
McCaskill/D/MO/US Senate	August 12-19, 2012	August 12-19, 2012	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/17/12	08/17/12	M-F 12-1p	12-1p	----1--	1:00	1	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	----1--	1	\$300.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	08/17/12	12:42 PM	M-F 12-1p	12-1p	1:00	CMT1211	\$300.00	NM
6	08/15/12	08/15/12	M-F 1-130p	1-130p	--1----	1:00	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--1----	1	\$200.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	08/15/12	1:29 PM	M-F 1-130p	1-130p	1:00	CMT1212	\$200.00	NM
7	08/14/12	08/17/12	M-F 3-4p	3-4p	-1--1--	1:00	2	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-1--1--	2	\$200.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	08/14/12	3:38 PM	M-F 3-4p	3-4p	1:00	CMT1212	\$200.00	NM
2 4	F	08/17/12	3:56 PM	M-F 3-4p	3-4p	1:00	CMT1212	\$200.00	NM
8	08/16/12	08/16/12	M-F 4-5p	4-5p	---1---	1:00	1	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	---1---	1	\$600.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	08/16/12	4:47 PM	M-F 4-5p	4-5p	1:00	CMT1212	\$600.00	NM
9	08/14/12	08/17/12	M-F 5-6p	5-6p	-1--1--	1:00	2	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-1--1--	2	\$600.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	08/14/12	5:36 PM	M-F 5-6p	5-6p	1:00	CMT1211	\$600.00	NM
2 4	F	08/17/12	5:40 PM	M-F 5-6p	5-6p	1:00	CMT1211	\$600.00	NM
10	08/13/12	08/16/12	M-F 6-630p	6-630p	1-11---	1:00	3	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	1-11---	3	\$800.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	08/13/12	6:21 PM	M-F 6-630p	6-630p	1:00	CMT1212	\$800.00	NM
2 4	W	08/15/12	6:07 PM	M-F 6-630p	6-630p	1:00	CMT1211	\$800.00	NM
3 4	Th	08/16/12	6:28 PM	M-F 6-630p	6-630p	1:00	CMT1211	\$800.00	NM
11	08/13/12	08/17/12	M-F 630-7p	630-7p	11--1--	1:00	3	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	11--1--	3	\$600.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	08/13/12	6:54 PM	M-F 630-7p	630-7p	1:00	CMT1211	\$600.00	NM
2 4	Tu	08/14/12	6:42 PM	M-F 630-7p	630-7p	1:00	CMT1212	\$600.00	NM
3 4	F	08/17/12	6:41 PM	M-F 630-7p	630-7p	1:00	CMT1212	\$600.00	NM



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
567374-1	08/26/12	August 2012	07/30/12 - 08/18/12
Advertiser	Product	Estimate Number	
McCaskill/D/MO/US Senate	August 12-19, 2012	August 12-19, 2012	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	08/15/12	08/15/12	FOX Prime Wed. Rotator 7p-9p		--1----	1:00	1	\$3,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/13/12	08/19/12	--1----				1	\$3,000.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	08/15/12	8:01 PM	FOX Prime Wed. Rotator	7p-9p	1:00	CMT1212	\$3,000.00	NM
13	08/15/12	08/15/12	M-F 9-10p	9-10p	--1----	1:00	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/13/12	08/19/12	--1----				1	\$1,000.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	08/15/12	9:14 PM	M-F 9-10p	9-10p	1:00	CMT1211	\$1,000.00	NM
14	08/14/12	08/14/12	M-F 10-1030p	10-1030p	-1-----	1:00	1	\$1,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/13/12	08/19/12	-1-----				1	\$1,500.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	08/14/12	10:14 PM	M-F 10-1030p	10-1030p	1:00	CMT1211	\$1,500.00	NM
15	08/17/12	08/17/12	M-F 1030-1102p	1030-1102p	----1--	1:00	1	\$750.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/13/12	08/19/12	----1--				1	\$750.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	08/17/12	11:35 PM	M-F 1030-1102p	1030-1102p	1:00	CMT1211	\$750.00	NM
16	08/18/12	08/18/12	Sa 10-1030p	10-1030p	-----1-	1:00	1	\$840.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/13/12	08/19/12	-----1-				1	\$840.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Sa	08/18/12	10:13 PM	Sa 10-1030p	10-1030p	1:00	CMT1212	\$840.00	NM
18	08/12/12	08/12/12	Su 9-10p	9-10p	-----1	1:00	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/06/12	08/12/12	-----1				1	\$1,000.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Su	08/12/12	9:39 PM	Su 9-10p	9-10p	1:00	CMT1211	\$1,000.00	NM
Total Spots							29	Gross Total	\$22,690.00

Payment Terms 30 Days

<u>Agency Commission</u>	\$3,403.50
<u>Net Amount Due</u>	\$19,286.50

INVOICE

WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
568801-1	08/26/12	August 2012	07/30/12 - 08/10/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Local WDAF House	Kansas City WD	Local

Advertiser	Product	Estimate Number
McCaskill/D/MO/US Senate	August 9-10, 2012	August 9-10, 2012

Billing Address:

Media Strategies & Research
Attention: Suzanne Lorimer
1580 Lincoln Street
Suite 510
Denver, CO 80203

Flight Dates	Order #	Alt Order #
08/09/12 - 08/10/12	566801	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/09/12	08/09/12	M-F 5-530a	5-530a	---T---	1:00	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ---T--- 1 \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 08/09/12 5:07 AM M-F 5-530a 5-530a 1:00 CMT1207 \$250.00 NM									
2	08/10/12	08/10/12	M-F 530-6a	530-6a	----F--	1:00	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ----F-- 1 \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 F 08/10/12 5:41 AM M-F 530-6a 530-6a 1:00 CMT1207 \$250.00 NM									
3	08/09/12	08/09/12	M-F 6-7a	6-7a	---T---	1:00	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ---T--- 1 \$900.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 08/09/12 6:53 AM M-F 6-7a 6-7a 1:00 CMT1207 \$900.00 NM									
4	08/10/12	08/10/12	M-F 7-9a	7-9a	----F--	1:00	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ----F-- 1 \$900.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 F 08/10/12 8:59 AM M-F 7-9a 7-9a 1:00 CMT1207 \$900.00 NM									
5	08/09/12	08/09/12	M-F 10-11a	10-11a	---T---	1:00	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ---T--- 1 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 08/09/12 10:48 AM M-F 10-11a 10-11a 1:00 CMT1207 \$200.00 NM									

INVOICE



Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice # 586801-1	Invoice Date 08/26/12	Invoice Month August 2012	Invoice Period 07/30/12 - 08/10/12
Advertiser McCaskill/D/MO/US Senate	Product August 9-10, 2012	Estimate Number August 9-10, 2012	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/10/12	08/10/12	M-F 3-4p	3-4p	----F--	1:00	1	\$200.00	NM
Weeks:	<u>Start Date</u> 08/06/12	<u>End Date</u> 08/12/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$200.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	08/10/12	3:25 PM	M-F 3-4p	3-4p	1:00	CMT1207	\$200.00	NM
7	08/09/12	08/09/12	M-F 4-5p	4-5p	---T---	1:00	1	\$600.00	NM
Weeks:	<u>Start Date</u> 08/06/12	<u>End Date</u> 08/12/12	<u>MTWTFSS</u> ---T---	<u>Spots/Week</u> 1	<u>Rate</u> \$600.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	08/09/12	4:18 PM	M-F 4-5p	4-5p	1:00	CMT1207	\$600.00	NM
8	08/10/12	08/10/12	M-F 5-6p	5-6p	----F--	1:00	1	\$600.00	NM
Weeks:	<u>Start Date</u> 08/06/12	<u>End Date</u> 08/12/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$600.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	08/10/12	5:14 PM	M-F 5-6p	5-6p	1:00	CMT1207	\$600.00	NM
9	08/09/12	08/09/12	M-F 6-630p	6-630p	---T---	1:00	1	\$800.00	NM
Weeks:	<u>Start Date</u> 08/06/12	<u>End Date</u> 08/12/12	<u>MTWTFSS</u> ---T---	<u>Spots/Week</u> 1	<u>Rate</u> \$800.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	08/09/12	6:12 PM	M-F 6-630p	6-630p	1:00	CMT1207	\$800.00	NM
10	08/10/12	08/10/12	M-F 630-7p	630-7p	----F--	1:00	1	\$600.00	NM
Weeks:	<u>Start Date</u> 08/06/12	<u>End Date</u> 08/12/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$600.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	08/10/12	6:48 PM	M-F 630-7p	630-7p	1:00	CMT1207	\$600.00	NM
11	08/09/12	08/09/12	M-F 9-10p	9-10p	---T---	1:00	1	\$1,000.00	NM
Weeks:	<u>Start Date</u> 08/06/12	<u>End Date</u> 08/12/12	<u>MTWTFSS</u> ---T---	<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	08/09/12	9:38 PM	M-F 9-10p	9-10p	1:00	CMT1207	\$1,000.00	NM
12	08/10/12	08/10/12	M-F 10-1030p	10-1030p	----F--	1:00	1	\$1,000.00	NM
Weeks:	<u>Start Date</u> 08/06/12	<u>End Date</u> 08/12/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	08/10/12	10:24 PM	M-F 10-1030p	10-1030p	1:00	CMT1207	\$1,000.00	NM

Total Spots 12 Gross Total \$7,300.00

Payment Terms 30 Days

Agency Commission \$1,095.00
Net Amount Due \$6,205.00

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
564449-1	08/09/12	August 2012	07/30/12 - 08/07/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Local WDAF House	Kansas City WD	Local

Advertiser	Product	Estimate Number
McCaskill/D/MO/US Senate	August 1-7, 2012	August 1-7, 2012

Billing Address:

Media Strategies & Research
Attention: Suzanne Lorimer
1580 Lincoln Street
Suite 510
Denver, CO 80203

Flight Dates	Order #	Alt Order #
08/01/12 - 08/07/12	564449	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/01/12	08/07/12	M-F 5-530a	5-530a	MTWTF--	:30	3	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WTF-- 3 \$125.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 W 08/01/12 5:09 AM M-F 5-530a 5-530a :30 CMT1208 \$125.00 NM									
4 4 Th 08/02/12 5:08 AM M-F 5-530a 5-530a :30 CMT1208 \$125.00 NM									
2 4 F 08/03/12 5:08 AM M-F 5-530a 5-530a :30 CMT1209 \$125.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MT----- 2 \$125.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
5 4 M 08/06/12 5:23 AM M-F 5-530a 5-530a :30 CMT1208 \$125.00 NM									
3 4 Tu 08/07/12 5:22 AM M-F 5-530a 5-530a :30 CMT1208 \$125.00 NM									
2	08/01/12	08/07/12	M-F 530-6a	530-6a	MTWTF--	:30	3	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WTF-- 3 \$125.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 4 W 08/01/12 5:38 AM M-F 530-6a 530-6a :30 CMT1209 \$125.00 NM									
1 4 Th 08/02/12 5:39 AM M-F 530-6a 530-6a :30 CMT1208 \$125.00 NM									
4 4 F 08/03/12 5:44 AM M-F 530-6a 530-6a :30 CMT1208 \$125.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MT----- 2 \$125.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 4 M 08/06/12 5:38 AM M-F 530-6a 530-6a :30 CMT1208 \$125.00 NM									
5 4 Tu 08/07/12 5:44 AM M-F 530-6a 530-6a :30 CMT1208 \$125.00 NM									



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Chicago, IL 60677-3006

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
564449-1	08/09/12	August 2012	07/30/12 - 08/07/12
Advertiser		Product	Estimate Number
McCaskill/D/MD/US Senate		August 1-7, 2012	August 1-7, 2012

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	08/01/12	08/07/12	M-F 6-7a	6-7a	MTWTF--	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WTF-- 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 08/01/12 6:45 AM M-F 6-7a 6-7a :30 CMT1208 \$300.00 NM 3 4 Th 08/02/12 8:00 AM M-F 6-7a 6-7a :30 CMT1208 \$300.00 NM 4 4 F 08/03/12 6:38 AM M-F 6-7a 6-7a :30 CMT1208 \$300.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MT----- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 M 08/06/12 5:59 AM M-F 6-7a 6-7a :30 CMT1209 \$300.00 NM 5 4 Tu 08/07/12 6:43 AM M-F 6-7a 6-7a :30 CMT1208 \$300.00 NM									
4	08/01/12	08/07/12	M-F 7-9a	7-9a	MTWTF--	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WTF-- 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 08/01/12 8:45 AM M-F 7-9a 7-9a :30 CMT1208 \$300.00 NM 3 4 Th 08/02/12 8:34 AM M-F 7-9a 7-9a :30 CMT1209 \$300.00 NM 4 4 F 08/03/12 8:44 AM M-F 7-9a 7-9a :30 CMT1208 \$300.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MT----- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 M 08/06/12 7:08 AM M-F 7-9a 7-9a :30 CMT1208 \$300.00 NM 5 4 Tu 08/07/12 8:59 AM M-F 7-9a 7-9a :30 CMT1208 \$300.00 NM									
5	08/04/12	08/04/12	Sa 7-9a	Sa 7-9a	-----1-	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Sa 08/04/12 8:12 AM Sa 7-9a Sa 7-9a :30 CMT1208 \$150.00 NM									
6	08/05/12	08/05/12	Su 7-9a	Su 7-9a	-----1	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Su 08/05/12 7:10 AM Su 7-9a Su 7-9a :30 CMT1208 \$75.00 NM									
7	08/05/12	08/05/12	FOX News Sunday	9a-10a	-----1	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Su 08/05/12 9:44 AM FOX News Sunday 9a-10a :30 CMT1208 \$75.00 NM									
8	08/01/12	08/01/12	M-F 9-10a	9-10a	--W----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --W---- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 08/01/12 9:45 AM M-F 9-10a 9-10a :30 CMT1208 \$100.00 NM									

INVOICE



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3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
564449-1	08/09/12	August 2012	07/30/12 - 08/07/12
Advertiser	Product	Estimate Number	
McCaskill/D/MD/US Senate	August 1-7, 2012	August 1-7, 2012	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	08/06/12	08/06/12	M-F 1-130p	1-130p	M-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 M----- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 08/06/12 1:25 PM M-F 1-130p 1-130p :30 CMT1208 \$100.00 NM									
10	08/01/12	08/06/12	M-F 3-4p	3-4p	M-WTF--	:30	3	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WTF-- 3 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 08/01/12 3:28 PM M-F 3-4p 3-4p :30 CMT1208 \$100.00 NM 3 4 Th 08/02/12 3:49 PM M-F 3-4p 3-4p :30 CMT1208 \$100.00 NM 2 4 F 08/03/12 3:38 PM M-F 3-4p 3-4p :30 CMT1208 \$100.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 M----- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 4 M 08/06/12 3:26 PM M-F 3-4p 3-4p :30 CMT1208 \$100.00 NM									
11	08/01/12	08/06/12	M-F 4-5p	4-5p	M-WTF--	:30	3	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WTF-- 3 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 W 08/01/12 4:29 PM M-F 4-5p 4-5p :30 CMT1208 \$225.00 NM 3 4 Th 08/02/12 4:10 PM M-F 4-5p 4-5p :30 CMT1208 \$225.00 NM 1 4 F 08/03/12 4:16 PM M-F 4-5p 4-5p :30 CMT1208 \$225.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 M----- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 4 M 08/06/12 4:28 PM M-F 4-5p 4-5p :30 CMT1208 \$225.00 NM									
12	08/01/12	08/06/12	M-F 5-6p	5-6p	M-WTF--	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WTF-- 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 4 W 08/01/12 5:40 PM M-F 5-6p 5-6p :30 CMT1208 \$300.00 NM 4 4 Th 08/02/12 5:22 PM M-F 5-6p 5-6p :30 CMT1208 \$300.00 NM 2 4 F 08/03/12 5:42 PM M-F 5-6p 5-6p :30 CMT1208 \$300.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 M----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 4 M 08/06/12 5:13 PM M-F 5-6p 5-6p :30 CMT1208 \$300.00 NM									

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
564449-1	08/09/12	August 2012	07/30/12 - 08/07/12
Advertiser	Product	Estimate Number	
McCaskill/D/MO/US Senate	August 1-7, 2012	August 1-7, 2012	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	08/01/12	08/06/12	M-F 6-630p	6-630p	M-w2F--	:30	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --2TF-- 4 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 4 W 08/01/12 6:10 PM M-F 6-630p 6-630p :30 CMT1208 \$400.00 NM 1 4 W 08/01/12 6:28 PM M-F 6-630p 6-630p :30 CMT1210 \$400.00 NM 2 4 Th 08/02/12 6:09 PM M-F 6-630p 6-630p :30 CMT1208 \$400.00 NM 4 4 F 08/03/12 6:10 PM M-F 6-630p 6-630p :30 CMT1208 \$400.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 M----- 1 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 5 4 M 08/06/12 6:14 PM M-F 6-630p 6-630p :30 CMT1208 \$400.00 NM									
14	08/01/12	08/06/12	M-F 630-7p	630-7p	2-WTF--	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WTF-- 3 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 W 08/01/12 6:54 PM M-F 630-7p 630-7p :30 CMT1208 \$300.00 NM 3 4 Th 08/02/12 6:45 PM M-F 630-7p 630-7p :30 CMT1208 \$300.00 NM 1 4 F 08/03/12 6:54 PM M-F 630-7p 630-7p :30 CMT1208 \$300.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 M----- 1 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 4 M 08/06/12 6:54 PM M-F 630-7p 630-7p :30 CMT1208 \$300.00 NM									
15	08/04/12	08/04/12	Sa 630-7p	Sa 630-7p	-----1-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1- 1 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Sa 08/04/12 6:59 PM Sa 630-7p Sa 630-7p :30 CMT1208 \$300.00 NM									
16	08/01/12	08/03/12	M-F 9-10p	9-10p	--WTF--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WTF-- 3 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 4 W 08/01/12 9:25 PM M-F 9-10p 9-10p :30 CMT1208 \$500.00 NM 1 4 Th 08/02/12 9:30 PM M-F 9-10p 9-10p :30 CMT1208 \$500.00 NM 2 4 F 08/03/12 9:15 PM M-F 9-10p 9-10p :30 CMT1208 \$500.00 NM									
17	08/02/12	08/06/12	M-F 10-1030p	10-1030p	M--T---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ---T--- 1 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 08/02/12 10:14 PM M-F 10-1030p 10-1030p :30 CMT1208 \$500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 M----- 1 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 M 08/06/12 10:29 PM M-F 10-1030p 10-1030p :30 CMT1208 \$500.00 NM									

INVOICE



Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
564449-1	08/09/12	August 2012	07/30/12 - 08/07/12
Advertiser	Product	Estimate Number	
McCaskill/D/MO/US Senate	August 1-7, 2012	August 1-7, 2012	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	08/01/12	08/06/12	M-F 1030-1102p	1030-1102p	M-WTF--	:30	3	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	07/30/12	08/05/12	--WTF--	3		\$250.00			
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	08/01/12	10:53 PM	M-F 1030-1102p	1030-1102p	:30	CMT1208	\$250.00	NM
3 4	Th	08/02/12	10:39 PM	M-F 1030-1102p	1030-1102p	:30	CMT1208	\$250.00	NM
4 4	F	08/03/12	10:58 PM	M-F 1030-1102p	1030-1102p	:30	CMT1209	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	08/06/12	08/12/12	M-----	1		\$250.00			
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	M	08/06/12	10:53 PM	M-F 1030-1102p	1030-1102p	:30	CMT1210	\$250.00	NM
19	08/04/12	08/04/12	Sa 10-1030p	10-1030p	-----1-	:30	1	\$420.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	07/30/12	08/05/12	-----1-	1		\$420.00			
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Sa	08/04/12	10:26 PM	Sa 10-1030p	10-1030p	:30	CMT1208	\$420.00	NM
20	08/05/12	08/05/12	Su 9-10p	9-10p	-----S	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	07/30/12	08/05/12	-----S	1		\$500.00			
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Su	08/05/12	9:43 PM	Su 9-10p	9-10p	:30	CMT1208	\$500.00	NM
21	08/03/12	08/03/12	M-F 11-1130a	11-1130a	----F--	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	07/30/12	08/05/12	----F--	1		\$100.00			
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	08/03/12	11:10 AM	M-F 11-1130a	11-1130a	:30	CMT1208	\$100.00	NM
22	08/02/12	08/02/12	M-F 12-1p	12-1p	---T---	:30	1	\$150.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	07/30/12	08/05/12	---T---	1		\$150.00			
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	08/02/12	12:14 PM	M-F 12-1p	12-1p	:30	CMT1208	\$150.00	NM

Total Spots 60 Gross Total \$15,420.00

Payment Terms 30 Days

Agency Commission \$2,313.00

Net Amount Due \$13,107.00